



REDCLIFF REVIEW

OUR SLOGAN: An Industrial Metropolis of Industrious People Who Pull Together.

Volume 27

THE REDCLIFF REVIEW THURSDAY, NOV. 3rd, 1938

Number 21

Fine Concert at Gordon Memorial Friday Evening

Proceeds to go to Our New Town Skating Rink

On Friday evening of this week there will be a fine entertainment in the Gordon Memorial Sunday School which has been arranged by the officers of our new skating rink.

There will be a lengthy program which will be given by a number of boys and girls and men and women.

The amateur hour will be conducted by an interested official, as Major Boney, who will be in town that evening.

A very interesting selection will be put on by children who have been pupils at Miss Pace's dancing classes.

As this concert is put on to raise funds for putting our new skating rink in good shape, we hope there will be a big attendance from town and district.

TOWN OF REDCLIFF

TAKE NOTICE that the Council of the Town of Redcliff have resolved that children under the age of 16 years shall be kept off the streets and out of other public places in said Town at night unless accompanied with a proper guardian and PUBLIC NOTICE is hereby given that the Fire Hall whistle will be blown in one long blast at five minutes to 9 o'clock every evening on and after Saturday the 29th of October 1938 for the purpose of warning children to get home. Any child under the aforesaid age, not accompanied by a proper guardian from the streets or in other public places in the Town of Redcliff, after the hour of 9 o'clock will be liable to prosecution, under the law in that behalf.

J. Kitchen
CHIEF CONSTABLE

Miss Dorothy Wells and Mr. John Murray of Medicine Hat were quietly married yesterday Nov. 2 in the Rectory of St. Patrick's Church, Medicine Hat. Mr. Murray is a resident of Redcliff.

Mayor H. Sangster and Town Secretary, F. V. Brit, were at Edmonton for a few days this week to interview the Utilities Commission and some of the Cabinet ministers on business relating to the town.

Auxiliary Sale and Card Party Successful

Mrs. H. Cooper Winner Of Lovely Cut Work

Only a fair number of Ladies attended the afternoon tea and sale held in the I. O. O. F. Hall yesterday and sponsored by the Ladies Auxiliary to the Legion. First prize for Bridge was won by Miss Orpha Beiler and consolation by Mrs. A. Merdell, while at whist, first prize went to Mrs. Fitzhugh Sr. and the consolation to Mrs. K. Johnson.

The draw for the set of five cut work pieces was made by Master Bruce Sheldon, and resulted in Mrs. Howard Cooper being the lucky ticket holder.

Ten was served and a very enjoyable afternoon spent by those who attended.

What Do You Know Of History Trap Shoot

Here Are A Few Facts Of Interest

The Toronto Gun Club, flourishing in 1881 with one hundred and fifty members, was the first pigeon shooting club in the Dominion.

Until clay-pigeon targets superseded live birds, gun clubs usually retained the services of a veterinary surgeon.

The clay-pigeon was invented by Jack Trotter of the Winnipeg Gun Club.

Alex Weiner, a prominent athlete of the time and a member of the Regina Gun Club, was the first Canadian to break one hundred clay targets in succession. Weiner ran out the century in 1888.

The present world's record is held by Joe Hiestand, 32-year-old farmer of Hillsboro, Ohio, who completed a run of 1,179 targets broken in succession on September 4th, 1938.

In 1900 Harold Bates, of Pictouville, became the only Canadian ever to win the Grand American, then and now considered the World's Championship.

The first Canadian skeet field was opened at the St. Croix Gun Club, St. Stephen, N. B. in 1929.

There are now over seventy-five skeet clubs in Canada, with a total active membership of approximately 5,000.

Bring Your Phone any items of news you may have to the Review Office. Our phone number is 209

Unveiling Memorial Sunday, Nov. 13th

Veterans Requested to Wear Decorations For Occasion On Sunday Nov. 13, all Veterans and members are requested to meet at the Legion Club rooms on which date General Postes, V.C., D.S.O., M.C., expects to be present for the purpose of unveiling the War Memorial.

As a special favor, all veterans are requested to wear their decorations.

The ceremony will take place at 2:30 in the Redcliff Park.

Bigger Prizes For Amateur Show

A first prize of \$5.00 and a second prize of \$3.00 are now being offered on the "Ambitious Amateurs" program, heard on Saturdays over CFAC from 8:30 to 9:00 p.m. This is being done to further encourage amateur entertainers of all kinds who have to far been "hiding their light under a bushel". The program, which has been heard for the past few years over the Cargary station, has uncovered much fine talent during that time, and continues to offer an opportunity for those who would like to find whether or not they have the ability to make a place for themselves in the entertainment world.

All applications should be addressed to Ambitious Amateurs, care of Radio Station CFAC.

Get your tickets for the Amateur Hour and Alice Pace Revue before they are all gone. A record crowd is expected.

Miss Ruth Sheldon of Calgary spent the past weekend in town the guest of Mrs. St. Horn.

On Tuesday evening the young Girls' Guild of St. Ambrose Church met with their leader Mrs. Cox, in the Vicarage. Mrs. Cox had arranged a surprise for the girls in the form of a birthday party in honor of Florence Bell.

On the occasion of her 15th birthday, Games and contests were enjoyed and refreshments were served. The girls thoroughly enjoyed the evening.

Wonderfully fine weather has prevailed throughout the month of October in this part of the province. So far the few days of November have been slightly cooler but a decided Chinook arch this morning gives promise of continued fine days.

Seabiscuit scored a sensational third length victory over War Admiral on Tuesday to become champion of the United States turf. George Woolfe of Cardston, Alberta was the winning jockey.

Mrs. Albert Lien and small son were leaving on Monday for Hamilton, to visit with Mrs. Lien's parents for a time.

Mr. Iver Wolf and Miss Evelyn Wood were married on Tuesday evening. Mrs. Lien and Mr. Kruse were the only attendants.

Mrs. Robt. Johnson and children who have been visiting at the home of Mr. Johnson's sister, Mrs. Neis, at Mirror, Alta., returned home on Thursday.

The Ladies of the Auxiliary to the Legion will be selling poppies tomorrow, Saturday and Monday. You are requested to buy from them as they go on their rounds. Poppies are being held all over Canada on or near Remembrance Day, by branches of the Canadian Legion.

SILVER'S STORE
PAY DAY SPECIALS
FUR TRIMMED COATS
Chamois Lined
Specialty Priced \$12.75
Dresses - - - \$3.95
Hats - - - \$1.95
All Men's Wear at Reduced Prices
Phone No. 2613

Buy Your Personal Christmas Cards Now and Get a Cabinet of Initial Notepaper Free FROM THE REVIEW OFFICE

SCHOOL NEWS

On October 28, the Literary Society met in the Club room. The meeting opened with the reading of the minutes and then the winners of the fancy dress costumes received their prizes. In the comic section, Coleen Jacobson came first, Arthur King second, and Douglas Willis third. For the most beautiful costume Shirley Barr came first, Coleen McKay second and Dolores Turner third.

A new work committee consisting of Sigurd Hosted, Hannah Thorseth and May Martin was then elected. Fred Stratton was appointed the editor's new assistant.

The editor then read the school paper which was followed by Gr. XI and XII eliminations for the spelling match. At the end of the meeting all members of the Society received a Halloween token from the executive. The meeting of November 4 will be an open one and visitors are welcome.

Remembrance Service In St. Ambrose Church

Will be Held on Friday the 11th. of November.

On Friday, November 11th, Remembrance Day, service will be held in St. Ambrose Church at 11 o'clock in the morning.

The procession for the service will assemble at the local Legion building at 10:30 and march from there to the church.

It is expected that the local band will lead the procession and that there will also be a pipe band in attendance.

All are invited to attend this service.

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Our King And Queen Will Tour in Canada

Summer of 1939 to Bring Great Pleasure to Loyal Subjects

Their Majesties, King George VI and Queen Elizabeth will visit Canada in the summer of 1939.

A special car is being constructed for their comfort and convenience in which they will travel across the country, stopping for half an hour at each large city en route.

It is expected Their Majesties will see the Dionne quintuplets at North Bay which will be the nearest point to Callander, the home of the famous little girls, Canada's wonder children.

It is hoped citizens of the Medicine Hat district will be privileged to see and pay homage to their beloved sovereigns on the occasion of their first visit to Canada.

District Meeting of The Rebekah Lodges

Initiation of New Members and Retirement of Dist. Deputy

Members from Ruth and Wilder Rebekah Lodges, Medicine Hat, and of Vega Lodge, Redcliff met here last evening at a District meeting.

District Deputy Mrs. Hill of Redcliff retired from office, and several new members were initiated. After the work was completed refreshments were served and a pleasant social hour was enjoyed.

Light snow, sleet and chilly breezes prevailed in the north of our province this week. In this district, we have had a little rain and it is slightly colder.

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The Armistice Service at Our St. Ambrose

Will be Held at 10:30 A. M. On November 11th

All veterans and all members of the Canadian Legion of Redcliff are requested to attend the Armistice Church Service to be held in St. Ambrose Church on the above date; parade leaving the Legion Club rooms at 10:30. Rev. Butcher of St. Barnabas Church, Medicine Hat, will conduct the service.

Careful Driving in Winter

The trend of automobile accidents on a mileage basis, turns sharply upward in the fall months and continues upward until late in the winter, points out an official of the Alberta Motor Association in warning motorists that increased caution is needed more at this time of the year than at any other time.

"A number of explanations have been advanced as to why accidents continue to increase in the latter part of the year despite the decline in travel. Undoubtedly the fact that motorists must readjust themselves to conditions of darkness or semi-darkness in driving home from work plays a large part. The suggestion that wet leaves on the roadway increase skidding dangers also has weight.

The best preventative measure is for motorists to adopt driving with exceptional care at such times and making sure that lighting equipment of the car is in perfect condition and the windshield is clean at all times."

The Redcliff Hotel

The Most Economical Place for the Winter

Steam Heat, Meals and Lunches

Reasonable Rates

Assiniboia Coffee Shop

The Most Modern Up-to-date Place in Medicine Hat, to Eat

Serving Delicious Food At Reasonable Prices

Open Day and Night

FLEMING'S BIG ANNIVERSARY

... S-A-L-E ...

Starts Thursday, Nov. 3rd, 9 a. m.

Get Your Share Of The Bargains

IN Coats, Dresses, Hats, etc.

Medicine Hat, Opp. Woolworth

APPLEFORD PAPER PRODUCTS LTD.
WAREHOUSES AT
WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON

The Redcliff Review

SUBSCRIPTION RATES.

In Canada and Great Britain \$2.00
 United States \$2.50
 Advertising Rates Furnished on Application
 B. L. Stone, Publisher

THURSDAY, NOV. 3rd, 1938

Overseas
for
Christmas

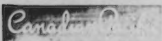
SPECIAL
LOW
PAUL
FARES

NOV. 15 to Jan. 5
RETURN LIMIT
5 MONTHS
from Stations Edmonton,
Calgary, Macleod & East

THROUGH SLEEPING CARS
TO THE SEABOARD

Seven Sailings from MONTREAL
 No. 24 DUCHESSE - RICHMOND
 No. 24 DUCHESSE of BEDFORD
 FROM QUEBEC

Nov. 29 - MONTROSE
 FROM SAINT JOHN
 Dec. 2 - MONTCLAIRE
 Dec. 9 - DUCHESSE of YORK
 Dec. 13 DUCHESSE of RICHMOND
 Dec. 15 DUCHESSE of ATHOLL
 (Holidays one day later)

DRESSED FILLETS
OF HADDOCK

1 cup of milk
 1/2 cup of flour
 2 cups of ground old Corn
 2 tablespoons of butter
 1/2 cup of water

Prepare a white sauce with the butter, flour, and milk, and the milk add the ground corn, water, and eggs. Mix the fillets with a dredge of the white sauce, dip them in the white sauce, and fry in hot oil. Serve with a sauce of your choice.

THE KIDDER'S EYES will sparkle when you bring in an appetizing platter of Fish. It's a dish fit for a king, with its delicious, palate-pleasing flavour... yet so inexpensive that you will have money left over for extra meal-time treats.

You can enjoy Canadian Fish and Shellfish all the year round - over 60 different kinds - fresh, frozen, smoked, dried, canned or pickled... as often as you wish. Many tempting recipes make it easy for you to offer delicious variety to hearty appetites.

DEPARTMENT OF FISHERIES, OTTAWA.



Ladies: WRITE FOR FREE BOOKLET!

Please send me your free Booklet, "100 Tempting Fish Recipes".

(Please Print Letters Plainly)
 Name.....
 Address.....
 City.....

Laying for
the EAST

The East Likes Western
Poultry to the Tune of Nearly
\$2,000,000 a year

Not only do Western hens lay for the East to the extent of over 50,000,000 eggs a year, but over 6,000,000 lbs. of them, and their comings, go East in person to grace the dining tables of Eastern industrial workers.

The East needs the West to feed it. The West needs the East as a market for its produce; so the two work together - the East by spending over \$40,000,000 a year with the Western farmer, and the West - by buying Canadian-built cars.

And that's a point worth remembering, for every car bought in the West helps not only the food-consuming automobile worker - it keeps men working and on payrolls in the rubber, paint, glass, steel, parts, chemicals and many other Eastern industries, to the ultimate advantage of the Westerner himself.

For statistical and further information about this industry, write to
 Automotive Industries, 1006 Lansden Building, Toronto.

**AUTOMOTIVE INDUSTRIES
OF CANADA**



LOOK FOLKS!

A REAL MONEY-SAVER

Through a special arrangement with the Publishers we can, for a limited time, offer new and old Subscribers, these outstanding Publications in combination with our local newspaper, at a Remarkably Low Cost.

"BIG THREE" OFFER

THIS NEWSPAPER, 1 YR. AND YOUR CHOICE ANY 2 IN GROUP MARK AN "X" BEFORE THE 2 YOU DESIRE

[X] Free Press Patriotic Farmer..... 1 yr.	[X] Family Herald & Weekly Star..... 1 yr.	All Three
[X] Maclean's Magazine..... 1 yr.	[X] Canadian Magazine..... 1 yr.	\$2.75
[X] Pictorial Review..... 1 yr.	[X] National Home Monthly..... 1 yr.	
[X] Canadian Magazine..... 1 yr.	[X] Rod and Gun in Canada..... 1 yr.	
[X] Christian Herald..... 6 mos.	[X] Open Road (boys)..... 1 yr.	

"POPULAR DEMAND" OFFER

THIS NEWSPAPER, 1 YR. AND YOUR CHOICE 1 OTHER IN GROUP MARK AN "X" BEFORE THE ONE YOU DESIRE

[X] Free Press Patriotic Farmer..... 1 yr.	[X] Family Herald & Weekly Star..... 1 yr.	Both Only
[X] Western Producer..... 1 yr.	[X] Country Guide & Nor'west..... 1 yr.	\$2.50
[X] Maclean's Magazine..... 1 yr.	[X] Canadian Magazine..... 1 yr.	
[X] National Home Monthly..... 1 yr.	[X] Parent's..... 6 mos.	
[X] Pictorial Review..... 1 yr.	[X] American Boy & Girl..... 1 yr.	
[X] True Story..... 1 yr.	[X] Christian Herald..... 6 mos.	
[X] Open Road (boys)..... 1 yr.	[X] Family Herald & Weekly Star..... 1 yr.	

FILL OUT COUPON - MAIL TODAY

Please clip list of magazines after checking ones desired. Fill out coupon carefully.

Send me 1 copies of..... I am checking before the offer expires with a year's subscription to your paper.

[X] BIG THREE OFFER [X] POPULAR DEMAND OFFER

Name.....

Post Office..... Province.....

S.S.

These Offers
Fully Guaranteed

ACT NOW
and SAVE!

"Young Man- I THINK YOU'VE GOT SOMETHING THERE!"

Grandma always was a keen shopper and quick to "snap up" a bargain... but you'll recognize these BARGAIN OFFERS without her years of experience... you save real money... you get a swell selection of magazines and a full year of our newspaper. That's what we call a "break" for you readers... no wonder grandma says—"YOU'VE GOT SOMETHING THERE!"

ALL-FAMILY OFFER

This Newspaper, 1 Year, and Any Three Magazines

OTHER THREE MAGAZINES - INCLUDE WITH ORDER

[X] Western Producer, 1 yr.	[X] Family Herald and Weekly Star, 1 yr.	ALL FOUR ONLY 3.00
[X] Canadian Magazine, 1 yr.	[X] Rod and Gun, 1 yr.	
[X] National Home Monthly, 1 yr.	[X] Silver Screen, 1 yr.	
[X] Woman's Home Companion, 1 yr.	[X] Parents, 6 mos.	
[X] Pictorial Review, 1 yr.	[X] American Boy & Girl, 1 yr.	
[X] Canadian Horticulture & Home Magazine, 1 yr.	[X] Christian Herald, 6 mos.	
[X] Country Guide and Nor'west Farmer, 2 yrs.	[X] Open Road (boys) 1 yr.	

SUPER-VALUE OFFER

This Newspaper, 1 Year, and Three Big Magazines

GROUP A - Select 1	GROUP B - Select 1	ALL FOUR ONLY 3.50
[X] Women's Home Comp., 1 yr.	[X] Canadian Magazine, 1 yr.	
[X] Newsweek, 6 mos.	[X] National Home Monthly, 1 yr.	
[X] True Story, 1 yr.	[X] Pictorial Review, 1 yr.	
[X] McCall's Magazine, 1 yr.	[X] Rod and Gun, 1 yr.	
[X] Brownland, 1 yr.	[X] Silver Screen, 1 yr.	
[X] Collins Weekly, 1 yr.	[X] Parent Herald & Weekly Star, 1 yr.	
[X] Collins Weekly, 1 yr.	[X] Western Producer, 1 yr.	
[X] Magazine Digest, 6 mos.	[X] Open Road (boys), 1 yr.	
[X] Parents, 1 yr.	[X] Canadian Horticulture & Home Magazine, 1 yr.	
[X] Christian Herald, 1 yr.	[X] Country Guide and Nor'west Farmer, 2 yrs.	

This Newspaper and Any Magazine

—Both for the Price Shown—

[X] Family Herald & Weekly Star, 1 yr. \$ 2.50
[X] Collins Weekly, 1 yr. 2.50
[X] Canadian Magazine, 1 yr. 2.50
[X] National Home Monthly, 1 yr. 2.50
[X] Western Producer, 1 yr. 2.50
[X] American Magazine, 1 yr. 2.50
[X] Pictorial Review, 1 yr. 2.50
[X] True Story, 1 yr. 2.50
[X] Magazine Digest, 1 yr. 2.50
[X] Rod and Gun, 1 yr. 2.50
[X] Newsweek, 1 yr. 2.50
[X] Physical Culture, 1 yr. 2.50
[X] Christian Herald, 1 yr. 2.50
[X] Country Guide and Nor'west Farmer, 2 yrs. 2.50
[X] Woman's Home Companion, 1 yr. 2.50

FILL OUT COUPON - MAIL TODAY

Please clip list of magazines after checking ones desired. Fill out coupon carefully.

Send me 1 copies of..... I am checking before the offer expires with a year's subscription to your paper.

[X] Super-Value [X] All-Family [X] Single Magazine

Name.....

Post Office..... Province.....

S.S.

Leave Your Order for
Counter Check Books
at THE REVIEW OFFICE

Boosting Canadian Foods

Advertising in United Kingdom Is Specific Instead of General

Following the "Canada Calling" campaign last year, when a large-scale plan to advertise Canadian products in the United Kingdom was carried out, a concentrated effort is now being made in the Greater London area, prior to a similar concentration in other large consuming areas at a later date. The advertising is now specific rather than general and, for the present, six main products are being featured, namely, canned tomatoes, salmon, cheese, bacon, apple, canned fruits and vegetables. Other Canadian food products with a market volume of distribution in this market are also receiving attention.

In order to secure the co-operation of the retailers a specially organized force of service representatives is operating. They are fully conversant with Canadian products and are experienced in canvassing the retail trade throughout Greater London. Calls are being made regularly on the retail grocers, wholesalers, and multiple store owners, who are informed of the particular product which the campaign is stressing. Canadian windows are arranged, display material is distributed, and meetings are arranged with leading importers of Canadian goods. Thus the representatives are kept well informed as to the market situation.

New display material is also designed to link up each product. It is advertised, while circulars are sent out each month to the retail trade, and while the material is distributed, the products to be featured next. Provincial centres in the United Kingdom in which advertising is being carried on are Belfast, Birmingham, Bristol, Cardiff, Edinburgh, Glasgow, Hull, Leeds, Leicester, Liverpool, Manchester, Newcastle, Nottingham, Plymouth, Sheffield and Southampton. At present some 700 buses and vans, carrying display advertising of Canadian products, are operating in these towns featuring the special products.

A Wonderful City

London Can Truly Be Called Industrial Hive Of England

More than in any other country, the capital is the very heart of the nation. The nerves and veins of all streams of activity flow. Of the 641 new factories established in Great Britain in the year 1937, 215 are located in the London area, 66 having been transferred from other parts of England. The Overseas News says, on this subject: "In the post-war era industry has concentrated around London to an extent never visualized before. The old-fashioned idea of the north and Midlands as the industrial hubs of England, and of London as their railway, canal, ship and financial centre has had to be abandoned."

To London come enormous quantities of all kinds of commodities from every part of the world. Into the docks pour a million and a quarter tons of wheat annually, most of it from Canada, Australia and the Argentine. Nearly one million tons of rubber are imported into the United Kingdom is sent to the port of London, with British Columbia taking the lead in the softwood market. Over 62,000 vessels, with a total tonnage of 26,000,000 tons, use the port last year. 44,800,000 tons of merchandise being handled.

Could Remedy Matters

Voter To Blame If Public Affairs Not Rightly Conducted

The mayor of Niagara Falls declares that if there is, as some contend, "a rotten state of affairs" in municipal politics in this city, it is the voters themselves who are to blame. Truer words were never spoken. The mayor, Broderick, Recorder and Times. Large numbers of ratepayers are habitually so discontented in the conduct of their own affairs that they cannot be induced even to visit the polls on election day, much less to play a part in the nomination of suitable candidates. If we get incompetent or wasteful civic administration, the fault lies with the voters.

Nothing Familiar

"Customer: 'What is croquette a la Cambesca?'"

Waiter: "It is really Valenciennes. It is something like the Tournaise, but it is a Boulogne with sauce pot au feu."

"Customer: 'Um—being me a duck?'"

"If we have no money, we can be thankful for good health, but there isn't much fun in just not being sick."

In India, some native rajahs said this gold leaf on their tea cream.

"Big Ben"

Is Now Able To Broadcast To Every Part Of Civilized World

Big Ben, which weighs 13½ tons, was hoisted to its eyrie, some 200 feet above the ground, in October, 1908. Officially named "St. Stephen," it was soon given by the public the nickname of "Big Ben," after Sir Benjamin Hall, then First Commissioner of Public Works, he being responsible for the care of government buildings.

One cold, windy day in 1925 a small group of B.B.C. engineers climbed to the roof of a nearby building and picked up the bell's voice with a microphone for the first time: a new era in Big Ben's life had begun. Later a microphone (protected against weather and against interference by pigeons) was installed in the clock tower itself, and Big Ben became a regular broadcaster to listeners at home. On November 11, 1927, the bell was first heard by overseas listeners through the medium of G.M.W., the original short-wave transmitter of the B.B.C. It was not long before to know how its original founders would have taken the news that one day their bell would be heard in every part of the civilized world.

It is a common error to apply the bell's name to its parent clock, the most accurate as well as the largest and most powerful striking clock in the world—it keeps time so perfectly that some later inventors tried to be automatically controlled from Greenwich Observatory. Actually, the clock is a masterpiece of engineering, used in any way, yet official records prove that it hardly varies more than a second every year throughout, and it is so accurate that it is so perfect in the adjustment that if a penny is placed on the pendulum, it will gain four tenths of a second in 24 hours—United States.

Use Is Forbidden

Home Office Rules In Cannot Be Called King George V.

Villagers of Pagham, near Bognor Regis, learned that the British home office had banned the name King George V. for a new inn near the site of Craigville house, where King George was born in 1902. Originally in the parish of Pagham, Bognor took over Craigville house in 1929. In the last few years ago and was granted the right to be called Bognor Regis. People of Pagham were indignant because their parish is not popularly associated with the late King's consecration.

King George V inn was to have been a little recognition of the King's stay. It is understood that the home office refused the right to use the name because King George V's death is too recent.

Britain Has Weed Museum

Is Making Collection Of All Varieties For Research Work

The elimination of weeds is being undertaken here on new and methodical lines. The first step is to make an exhaustive collection of weeds and that they may be carefully studied and the best method determined for coping with them. What may be described as Britain's first weed museum has been established at Cammington, where the Somerset County Agricultural Committee has set apart a plot of land for the purpose. The chief curator, so to speak, is W. D. Hay, Principal of the Somerset Farm Institute at Cammington. The research over which he presides constitutes a new departure in British agricultural studies.

More Economical

Ambassador's Son Took Salesman's Advice About Wedding

Jonathan Daniels, son of Ambassador Joseph Daniels, was married in New York to buy his wedding suit, says Leonard Lyons, in New York Post. He went to a men's shop, saw a cutaway and offered to rent it. "After all," he stated, "what use will I make of it after the wedding?" "We don't rent suits," the salesman whined, "but why not bring it back the day after the wedding, say it doesn't suit and swap it for a business suit?" And Daniels did just that.

The Danube River may be beautiful, as the famed waltz lyrics allege, but it certainly isn't blue. It has just the dull, muddy color of any ordinary river.

King snakes are immune to the venom of other North American snakes.

But textiles produced in Japan in a recent year were valued at \$24,445,000.

SCENE IN SUBETENLAND



Mounted police patrolling the streets of the busy town of Reichenberg, in the Sudeten area, after the declaration of martial law.

The Home Of Pageantry

Two Sides Are Shown To Characteristic of Britishers

London has a new lord mayor, elected the other day in a picturesque ceremony at the Guildhall. It was the same day on which Mr. Chamberlain came to terms with Hitler at Munich. There are two Englands to be noted hereafter. There is the England of pageantry and ancient ceremonial. Lord mayors of London ride in glass coaches escorted by guide called "Palmongers" and "Fletcher," not one of whose members is in the fish or arrow-making business. There is the England of Mr. Chamberlain, who equipped pageantry, ceremonial and diplomatic precedent and made three journeys to Germany in a conveyance known as an airplane, not even mentioned in Magna Charta. When the house of commons met there was the ancient ritual of the mace and all the rest; but the members had been summoned, not by writ, but by radio. The thing is not very new. England, the home of pageantry and ancient etiquette, has all along been England the nation of hard-headed manufacturers and traders, while other nations have often called a nation of shopkeepers—New York Times.

Hot Spot For Outing

Hundreds Of Tourists Visited Famous Death Valley In July

Heat has no terrors for some of America's summer tourists. The National Park Service reports that no less than 828 visitors chose to take a look at Death Valley during July, when temperatures there averaged 101 in the shade (and no shade) day and night and a maximum temperature of 125 degrees registered. This was an increase of 41 per cent over the number of visitors in July, 1937. Thirty-three states, the District of Columbia, and even Canada, are represented among those who have visited the nation's hottest spot for a summer outing. Death Valley National Monument is being developed as a winter resort, but continuous temperatures of over 100 can't keep the summer tourists out. Crossing Death Valley used to be a harrowing experience for the pioneers, but today it's more or less of a lark—for those who like their vacations hot.—Christian Science Monitor.

Attends Every Reunion

Unopened Bottle Of Champagne Is Carefully Guarded By Old Commanders

Twenty years old and still going strong is the record of a bottle of champagne that graces the head table at every reunion of the 29th Battery Association at London, Ont. The bottle is never to be opened until the time comes when only two members of the association are left, then the memory of their comrades who fell midst the noise of artillery fire and the din of after years will be toasted and the bottle shattered into a thousand pieces. Given by Chris Wharton of Guelph at the first reunion of the battery twenty years ago, the bottle, with its label, is jealously guarded, and only seen the light of day at each annual reunion. Around its neck is a necklace of silver tags, each inscribed with the name of a President of the association and his year.

Student Camp Suggested

If Established At Banff Would Bear Chamberlain's Name

Major Fred J. Ney, honorary organizer of the Overseas League, has appealed for assistance in establishing a permanent student camp at Banff, Alberta. Expressing hope Prime Minister Chamberlain of Great Britain could be persuaded to open the camp at Banff next year, Major Ney said the camp, established, would be known as Chamberlain Student Camp. It would be used as a gathering place for students of the British Empire and other nations. He said a site had been promised for the camp.

Stamping Out Disease

Britain Hopes To Be Rid Of Tuberculosis By 1960

Should the present rate of decrease be maintained, Britain should be entirely rid of tuberculosis by 1960, Sir Edward Mallaby, secretary of the British medical research council, told the Canadian club at Montreal. In the last 50 years, he said, the tuberculosis death rate in Britain had dropped from 2,500 per 1,000,000 of population to 700.

The eggs of insects follow hundreds of intricate designs.

MAKING HAND GRENADES FOR CHINA'S HARDEST FIGHTERS

The Mongolians hold pony races annually at Ulan Bator.

Dairy Cattle For England

Recent Shipment Of 365 Head Largest Ever Made From Canada

Largest shipment of dairy cattle ever made from Canada, 365 head of cattle, has been sent to England. The cattle will be used for dairy and breeding purposes and were purchased in Ontario and Quebec by Baron Robert von Truttschler, of Chertsey, England, for himself and other farmers in different parts of England.

Every animal was officially tested for bovine tuberculosis and bange disease, and also inspected for conformation and type by inspectors of the Dominion Department of Agriculture. The cattle were shipped on the S.S. Dakotian, which had been specially fitted for them, and they were looked after during the journey by seven men picked out from the Eastern Canadian farms.

Baron von Truttschler has been in Eastern Canada for two months talking with the Dominion Department of Agriculture, and he is actively interested in promoting the sale of Canadian dairy cattle in England, arranged assistance and co-operation for the Baron.

Last year Baron von Truttschler bought 189 head of Canadian dairy cattle and they proved so satisfactory that he and other English farmers wanted more. Department officials expect many similar shipments to follow, because English farmers have found Canadian dairy cattle far breeding purposes to have an available freedom from disease and an incomparable high standard of health and virility.

Horse Takes Long Swim

Swims Record Of Olympic Club Disease Swimmers

Blackie, stout-hearted 13-year-old horse, swam more than a mile across the Golden Gate entrance to San Francisco in record time and won a mile of hay for his stunt.

His owner, Mr. J. H. Brown, in 29 minutes and 15 seconds bettering the record of "Butter" Oida, Olympic Club distance swimming champion, by one minute and 15 seconds. After crossing the imaginary finish line, Blackie swam 15 minutes more before he stopped ashore.

Especially For Children

Melbourne, Australia, boasts the only children's church in the world. Excepting teachers, preachers, and voluntary helpers, no one may enter the 60-year-old church who is over the age of 16.

The iguana is a favorite article of food in tropical America.

The War Spirit

The World Has Lost Some Of Its Hopes

Nothing that has happened since the whole Czech crisis began is as significant as this spontaneous demonstration everywhere of a tremendous will to peace among the peoples of the world. The populations of the Pacific countries, thought to be hermetically sealed against real knowledge of what was going on outside, and systematically indoctrinated with admiration for warlike qualities, have shown that they feel on this question at bottom as the people of the democracies do.

This does not mean that the world has lost its courage, but merely that it has lost some of its illusions. The mature people of Europe have not only lived through the most terrible war in history, but they know from the spectacle of Spain and China what war means today. The "glory" of war is gone forever. Better in its survival only in the anarchic and imaginary and continuous of a backward group. . . .

This is what the peoples of the world seem to have sensed, and a few days ago but certain. There was almost none of the tingling anticipation which was present in 1914. The statement of Europe must have been themselves satisfied by the strength displayed by the will to peace. The dread tension of the last few weeks will be worth its cost. If the demonstration of peace in their own capitals led the sabre-rattlers of the world to a more cautious and temperate future course.—New York Times.

Pensions For Prime Ministers

British Parliament Pays Annuities Even If Service Is Brief

Taking a leaf from the French "Travailleur" which has been paid to former Ministers of state, however briefly they may have held their portfolios, the British Parliament has voted a pension for the former Prime Ministers on the pension list to the extent of £5,000 or \$100,000 per annum.

The first regularly endorsed demand on the part of the House of Commons was dispatched to the distinguished pensioners but not for the full amount, supposed to be a benevolent insulting of their names for the last twelve months. Some had anticipated their pensions.

According to the report of the Finance Accounts of the United Kingdom for the year 1937-38, the March 31, Lord Baldwin and David Lloyd George each received £1,000. Ramsay MacDonald received £175. The first pension was paid on April 1, 1938, to the late Lord Balfour of Burleigh.

Other pensioners paid were £4,000 to Viscount Halifax, £2,000 to Viscount Sankey, a former Lord of the Treasury.

Earl Nelson received £5,000 a year. The annuity has been paid since the death of the late Lord Nelson, who was awarded it "on whom the title of Earl Nelson shall descend."

A Better Traffic Light

New Type Will Be Easier On Drivers

A biologically better traffic light is one of the nation's chief needs, Dr. Howard D. Raking of the University of Cincinnati, declared in a report to the American Medical Association in Chicago. One such, he added, is already on file in the United States Patent Office.

Present traffic lights are satisfactory mechanically, but Dr. Raking considers biologically better has been patented by F. Schubert. It is contained in a circular glass plate.

A circular glass plate, illuminated from the rear, is divided into sectors. The upper sector is red, the lower, and two small intermediate sectors at each side yellow. A hand, similar to a clock's hand, around the circular panel in a clockwise direction. The driver may see at a glance how much green or red remains on the panel, and by noting the speed of the revolving hand may respond to the stimulus more rationally.

Beloved Chief Dead

Chief of the Flathead Indian Reservation, died at Lillooet following a heart attack. Chief Rundown, whose English name was Joseph Eschscholtz, achieved prominence in 1912 when he headed a delegation of British Columbia Indians to Australia.

The English thrush can sing for 16 hours without pausing.

Many Eskimos have 25 ribs instead of the normal 24.

Frogs are amphibians, but frogs' legs are classed as fish.

A Castle in Wales

Property of Wm. Randolph Hearst Is Up For Sale

Down in South Wales on a promontory overlooking the Bristol Channel is a beautiful old castle, which has been turned into a most luxurious modern residence. It is called St. Donat's, and it belongs to William Randolph Hearst. He bought it some 15 years or so ago—just from a picture he saw of it in an English magazine, it is said—and he spent what would be a fortune to anyone else in modernizing it.

Now he is trying to sell it, having paid to it in the meantime hardly more than half-a-dozen visits of a fortnight or so. It seems a very small return in enjoyment on no vast an estate.

When Hearst first bought the castle—for something like £25,000—the Society for the Preservation of Ancient Monuments became rather worried as to what he was going to do with it, for its history goes back to the twelfth century. Its original builders were the Esterting family, who came over from Normandy in 1066, hard on the heels of the Conqueror.

These fears are to Mr. Hearst's intentions proved groundless. He made great changes, of course—he had to, to make the place habitable—but even hostile critics had to admit that the changes were in admirable taste. The preservers of ancient monuments should be glad, he gratefully to him. Without him the old castle would probably have become a hopeless ruin.

What Mr. Hearst did was to turn St. Donat's into a superb modern residence, while carefully preserving its features as a medieval fortress. It is wonderfully equipped. There are more than ninety rooms, of which some thirty are bedrooms, each with its bathroom. The huge banquet dining hall seats more than 200. And the whole place is filled with art treasures of every conceivable kind. Moreover, the castle stands in a park of 2,000 acres or more, which contains among much else a private golf course. In the midst of the golfing ground is the fine swimming pool in the whole country.

All and this has been maintained just as if the owner were in residence. The golf course has been tended, and the water in the swimming pool has been kept at the same temperature winter and summer, even the log-draws have been maintained in the huge, ancient fireplace.

All ready and all waiting, but, except for the caretakers and guardians, as silent and empty as an enchanted castle in a fairy-tale. It is one of the queer fantasies of vast wealth—P. O. D. in Toronto Saturday Night.

Locates Planes Of Beam

Device Permits Air Force To Immediately Inform Pilots Of Position

The close link between communication and transportation was shown by Dr. F. B. Jewett, president of the Bell Telephone Laboratories of New York, when in an interview at Toronto he announced development of an instrument which will make possible immediate location of aircraft which have flown off the radio beam they have been travelling.

The device, activated by a cathode ray tube, he stated, shows the location of airplanes in relation to their direction from the tower where it is stationed. Although confined to laboratory experiment thus far, its performance has been faultless under the most rigid tests, and he believed it would be widely adopted in the field of commercial aviation if further tests bore out its efficacy.

A quantity of the instruments, he understood, was on order for Trans-Canada Airlines, and he expressed the opinion that, "unless we had some bugs in it," the device would play an important part in ensuring the safety of airline ships and passengers.

At present, he explained, pilots who have flown off the beam, particularly in the vicinity of airports, where the "cone" is narrow, have difficulty in hearing their position. The new device consists of a frosted glass "dish" marked off in quadrants of a circle. The sound of the last aircraft being operated by its radio transmitter a spot of light appears on the dish, pointing out the direction of the aircraft from the landing field. The equipment is designed to be housed at the air base.

By using two such instruments, he explained, cross-bearing can be taken on the aircraft and the pilot may be informed almost instantaneously of his exact location.

Doctors and preservers have the same trouble. They can't do much for people who think they know everything.

Ice crystals five to 10 inches in diameter have been found in the Antarctic.

When danger threatens, the parent grebe takes its young under its wings and dives under water.

Money Was Not Wasted

Britain Does Not Regret Millions Spent On Preventing War

It is reported from London that the British Government spent £40,000,000 (\$200,000,000) on military preventive measures during the stalemate crisis. The public feel that the money was not wasted.

In one respect it was. On the surface there is nothing to show for it. Yet the expenditure of that sum probably prevented a war which would have cost billions of dollars; that might have drained the national treasury and emptied the pockets of every man, woman and child in the country; that would have left the country so economically that it might not recover for a hundred years.

The preliminary preparations for war cost the country \$200,000,000, but a shot being fired. Over a term of years the Great War cost Britain \$2,000,000,000 a day. Similar preparations must have cost France, Russia, Czechoslovakia and a number of small adjacent countries several hundred millions in the aggregate. And it was money well spent. On one side was an array of forces which might have fought with terrible effect if the nations on the other side had not matched it with even greater forces. The result was the countries threatening war were afraid to attack and there was no war.

The money spent by the non-aggressor governments was well spent.—St. Thomas Times-Journal.

Chewing Gum

Now An Integral Part of Royal Air Force Rations

Chewing gum which started British jaws clicking secretly years ago has made a sponsored public appearance in a showcase at the Imperial Institute's galleries in South Kensington.

The disabuse masticatory one called a "beasty American habit" has been designated as an integral part of the Royal Air Force emergency rations and a muscular stimulant used by long-distance flyers to keep their alert.

The exhibit appears in the British Honduras Court of the Institute's display, mainly because the raw material, chicle from the bulky tree, is the colony's second most important export. Mahogany is first.

The exhibit, using photographs and samples, traces the evolution of the gum habit from its source in the dark forests of tropical Honduras to the dark forests of tropical Honduras to the shop windows in the United Kingdom. Gum is used in hospitals in London for gastric complaints, some mouth and throat troubles and in the recovery stages of "croup children's ailments."

Gum chewers can be seen in London's streets, but the British chewer doesn't snap it.

An economist remarks that the trend of modern invention is to make work lighter. Personally, we would like to hear of one that will make a lighter work.

Kronos has changed the surface of the earth more than the combined effects of earthquakes, volcanoes, tornadoes, landslides and glaciers.

An auto racer in London declares he has devised a system of backing race horses by the stars.

A Paying Venture

Farmer Figured Up How Cat Saved Him Money

An article by Lois M. Marmon in "Our British Animals" says several years ago a tenant farmer moved on to a place overgrown with mice and rats. Not only the house but the fields were full of them. In a week through the fields a dozen mice could be seen in a few minutes' time. In the house it kept the man and his wife busy setting and re-setting mouse traps—especially of an evening.

Finally, in self-defense, the farmer got a mite kitten from one of his neighbors. The kitten was given good meals regularly, treated kindly and given good training. On going to the fields the farmer would take the kitten with him to roam around in mousey places. From the first the cat proved a good hunter.

The farmer has had the cat for six years now, and the other day he figured up just how well the cat had repaid them for a good home. He made a very close estimate, based on 3,000 days, of the number and kind of pests actually had caught and what each pest living would have cost the farmer in grain, destruction to buildings, fields, etc., he found out that it amounted to a total of \$800, or a little over \$134 a year. That is what it paid this farmer to keep a cat.

War Disappointing Badger Policemen of Ostend, Belgium, speak English will hereafter wear a mini Union Jack on the sleeve of their arm. The innovation was made primarily, to help British tourists.

The officers will assist all other officers who speak Flemish only.

Census Of Birds

Preservation Of Water Areas Needed To Preserve Wild Ducks

Preservation of water areas in southern Canada is necessary for continued provision of breeding grounds for ducks and the maintenance of the trapping industry. R. W. Cartwright, field naturalist for Ducks Unlimited, said in Winnipeg.

Returning from a 3,000-mile survey of water areas and the place where ducks and geese breed in the north, Cartwright said Canada is losing northern water areas with the same devastating speed at which we lost them in the south. The survey revealed vast areas of former lake and marsh, now completely dried up.

"Many of the lakes have shrunk from 100 to 50 per cent of the area shown on the maps. The rivers are drier and becoming increasingly dry. The nature of the land is being changed."

The naturalist said ducks breed in concentrated areas and the changing water conditions have brought a shift in these areas from season to season.

Explaining the method of computing the number of birds, Cartwright said the plane swooped down over the marshy edges of lakes with the pilot and observer noting the vast areas of ducks scoured up and computing the number per mile. Motion pictures were taken as a check.

Municipal Zoo Popular

Winnipeg And London Protest Against Doing Away With Them

Are municipal zoos losing their popularity? The answer given in London, Ont., and in Winnipeg not long ago is "no."

A London official recently suggested the zoo at Springbank Park might as well be abolished if it could not be put on a "big-time" basis with up-to-date cages and lions and tigers to supplement the present assortment of so-called domestic animals and a couple of monkeys.

Letters to the press and telephone calls from indignant citizens indicated to the official he was wrong. Londoners just didn't want to lose their zoo, no matter how homely its surroundings or commonplace the animals.

Winnipeg's situation was somewhat similar. There it was found lion cubs were growing and the zoo was safe. They outgrew their cages and someone in authority suggested the same would have to be done at the zoo. Like in London, a stream of indignant dissent arose.

The summit of Mount Everest, highest point of land in the world, would be one and one-half miles under water if placed in the deepest part of the ocean.

According to a weekly paper, cat or oil comes from the cat's beard. Even so, what British Minor really wants to know is, Why?

Orchid seeds are so tiny that hundreds of them could rest on a pin head.

Turkey has constructed 1,916 miles of railway and 75 bridges since 1925.

Once you
sweeten your
morning cereal
with BEE HIVE
Syrup you'll
know how
good cereal
can taste.



TRY IT
TOMORROW

Sir Horace Wilson

The Man Who Took A Hand In The European Crisis

In days of apocalyptic European diplomacy a mild little man, immaculately dressed, sat beside Neville Chamberlain in the fateful councils that the "mysterious Mr. X" flew to Germany as the Prime Minister's personal emissary to Adolf Hitler.

The role of Sir Horace Wilson has become somewhat mysterious since he was drafted two years ago for "personal service to the Prime Minister." Political circles say that "personal service" now includes foreign affairs and that the "mysterious Mr. X" is Chamberlain's most influential adviser and "personal brain trust."

Wilson, a small, round-shouldered little man of 58 has taken a hand in the Central European crisis. Sir Horace entered the civil service in 1903 at 180 a year. He was not a university man and apparently would stay-in in the "second division" all his life. But he was noticed by a former industrial commissioner who got him a place in the new Labor ministry in 1916. Wilson made a record as a strike mediator.

Shortly after the close of the war, an important strike drew comment from Prime Minister Lloyd George.

"What happened to our strike-breaker?" the Prime Minister inquired.

Told that Wilson wasn't working on strikes, Lloyd George changed things. In 1921, Wilson became permanent secretary of the Ministry. In 1924 he was knighted.

He became known as the mildest, most patient mediator in history. Both workers and employers liked him. When the depression of workers to more prosperous times, then Neville Chamberlain brought Sir Horace to No. 10 Downing Street, the mildest of the Empire. When Mr. Chamberlain became Prime Minister, Sir Horace was at his right hand.

"Meandering land" is the land bordering rivers or lakes with irregular shores which are likely to change in time.

Mrs. Grover Cleveland received the first parcel post package in the United States.

Pharmacia, curious fancies of New Guinea, blend with their surroundings, camouflaged as leaves.

Because of the relative lack of friction on water, wind travels faster over water than over land.

Health
LEAGUE
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CANADA
presents
TOPICS
VITAL
INTEREST
By Dr. J. W. S. McCULLOUGH

Editorial Note: Readers desiring the complete set of Dr. McCullough's career articles at 10¢ each, please send to The Health League of Canada, 103 Bond St., Toronto, Ont.

THE WAR IN CHINA - FORMER REBELS NOW LOYAL



Life with the Eighth Route Army in Hanoi is illustrated in this photograph. The Eighth Route Army was formerly the Communist Army which waged war against the Central Chinese Government for ten years, but in the face of the danger from Japan placed itself at the service of General Chiang Kai Shek. To stimulate the spirit of resistance against Japan, the Eighth Route Army holds meetings similar to the one in the photograph.

MONARCH

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Thurs. Friday, S.S.
Nov. 3, 4, 5
More Fun, — More Life,
— More Romance!

Irene Dunne, Douglas Fairbanks, Jr., in
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"Gay, Sparkling, Romantic, — It's
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"Three Blind Mice"

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Marjorie Weaver, Patsy
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**Interesting****Local Items**

Mrs. E. Martin of Manyberries
is visiting at the home of her son
Mr. Ernie Martin and family.

Mr. and Mrs. Collard motorized
to Elkwater Lake on Saturday
where they closed their cottage
for the season.

About \$250,000 went out to
Alberta farmers from the hall
insurance board office, Calgary,
last Tuesday.

Mr. Percy Reed, District Governor
of Rotarians was a visitor
in town on Monday when he was
shown through the Glass Co.'s
plant here.

Mrs. Ray Stroebel entertained
informally at the tea hour on
Friday in honor of her sister
Miss Muriel Whitfield who
is visiting her at present.

A meeting of the Canadian
Legion was held last Sunday. As
very little business was brought
up a most enjoyable hour or so
was spent by those who attended.

Buy your Christmas Cards
early while the selection is good.
See the personal and boxed
varieties at the Review Office.

Mrs. A. E. Ward arrived from
Edmonton at the week end and is
visiting with Mrs. R. C. Har-
grave. Her many Redcliff
friends will be glad to see her.

The baptism of Raymond Frank-
lin Cole, infant son of Mr. and
Mrs. Franklin Cole of Alderston
was solemnized in St. Ambrose
Church on October 23th, the
Rev. H. S. Hammett officiating.

The A. Y. P. A. of St. Ambrose
Church held their annual birth-
day party at the Parish Hall on
Tuesday evening. The draws
were made for the quilts and the
lucky winners were Mrs. Henry
and Mrs. Albert Belder.

Halloween, passed off nicely in
town last Monday evening and in
very decent way. Young chil-
dren were comically dressed and
made calls at several homes. At
most houses they were treated
with candies and they were in
happy mood. Fortunately the
older gangs did no serious damage.

Get your tickets for the Cele-
brity Concerts from Mrs. E. L.
Stone at the Review Office.

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Service Next To

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MEDICINE HAT

Mr. and Mrs. C. T. Hall were in
Calgary over the weekend

Get your Christmas cards now.
We have a lovely assortment at
the Review Office.

Miss Muriel Whitfield of Car-
men, Man., is at present visiting
her sister, Mrs. Ray Stroebel and
Mr. Stroebel.

Mr. Johns of Winnipeg was a
visitor in town last Tuesday on
business for the Dominion Glass
Company.

Mr. and Mrs. Phillips and Miss
Winnie, also Mrs. A. N. Collard
and Bruce were visitors at the
home of Mrs. Babe at Whitlea on
Sunday.

The Ladies of St. Mary's Altar
Society will hold an Afternoon
tea and card party in the L.O.O.F.
Hall on Monday November the
7th beginning at 2:30. Usual
charge of 25c.

The Armistice Annual Smoker
will be held in the local Legion
Club room on Friday evening
November the 11th. A good
program will be arranged and all
will be welcome to be present.

Buy your personal Christmas
cards now and get a cabinet of
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forty?—fifty years? Even if it is only ten years you can still
say: "Things were different then?"

Change flows over the faces of everything, sometimes
as imperceptibly as a rising tide, sometimes with the swift,
remorseless fury of a tidal wave. Many of us have seen
the far-reaching transformations wrought by war and eco-
nomic breakdown.

Change is inevitable; it is a law of life. But in the life of
a people it has to be controlled. It needs a balance wheel
to steady it to the pace of progress; and it has a balance
wheel in the weight of an informed public opinion, made
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Newspapers put the control of every national or local
movement in the hands of the people by submitting all the
news to their scrutiny and judgment. The precipitancy of
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There will be changes in the years to come. To help you
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